



## OPERATOR ELIGIBILITY

- This program is available only to Foodservice Operators who purchase any of the eligible Conagra Foodservice branded products. Distributor and Chain Operator-labeled products do not qualify for this program. See Foodservice Full Line Catalog for complete listing of qualifying SKUs.
- Contract or Bid Operators are ONLY eligible to redeem on the products where they DO NOT have deviated or contract pricing.
- Operators affiliated with a GPO are ONLY eligible to redeem on the products where they DO NOT have contract pricing.
- Same case purchases cannot be used across multiple submissions by more than one Buying Group or Redemption House. Buying Groups and Redemption Houses must provide individual unit address details in advance of submission. Once unit listing is approved, payout will be based on the performance of each individual unit.
- Multi-unit establishments may enroll as individual locations or as a single entity. Individual unit addresses and purchase details must be provided. If submitting as individual locations, payout will be based on the number of brands purchased by each location. Checks will be mailed to the individual locations. If submitting as a single entity, payout will be based on the total number of brands purchased across all locations divided by the number of units. One check or ACH transfer will be sent to the designated headquarter location.

## TERMS AND CONDITIONS

- Retail, Distributor and Chain Operator-labeled products do not qualify for this program. Partial cases are not eligible. See Foodservice Full Line Catalog.
- Operators must be enrolled in program to participate. Enrollment is only needed once for ongoing program participation. Operators may start redeeming beginning with the date of their enrollment. No back dating will be allowed.
- Purchases used on this program may not be used for redemption on other Conagra Foodservice programs, unless otherwise noted.
- Rebates will be paid via check or ACH transfer directly to Foodservice Operators once proper documentation has been received and verified. Payment will be processed and sent out within 2-4 weeks for online submissions and 4-6 weeks for standard mail. There may be delays in processing checks if improper documentation is received with the submission.
- Conagra Foodservice reserves the right to audit requests for payment and reserves the right to cancel or modify this program at any time.

## PROOF OF PERFORMANCE

- Foodservice Operators must submit valid proof of performance (i.e. invoice copies or computer-generated distributor velocity reports), which must include distributor name, invoice number, date of sale, customer name, corresponding Conagra Foodservice SKUs, invoice price and individual case quantities for purchases made during the claim period.
- No personal Excel spreadsheets or handwritten invoices allowed as proof of performance.
- Invalid for resale, cash/carry, and club stores.

**Questions or for more information, please call 800-357-6543**

